



**THE HUB**  
FAMILY RESOURCE CENTRE

## 2020–2023 Strategic

### Our Vision

Healthy children, healthy families, healthy communities

### Our Mission

The Hub Family Resource Centre works to strengthen capacities and encourage the best possible development of families in Wood Buffalo.

Implement an approach to human resource management that optimizes leader and staff workloads, development and wellness

- Improved human resource sustainability
- Increased organizational maturity

Clarify what programs and services families in Wood Buffalo need and the role that the Hub plays in meeting these

- Improved alignment between the programs and services offered and family needs
- Increased clarity about what physical space is required to offer programs and services
- Decreased program and service gaps

Generate community awareness of the programs and services that the Hub offers families in Wood Buffalo.

- Increased financial investments and support from donors and funders
- Increased ability to reach and engage vulnerable families

Establish a fund development plan that allows the Hub to diversify and expand the volume of fiscal resources available to deliver programs and services

- Increased volume of programs and services
- Decreased variability in available fiscal resources