



THE HUB

FAMILY RESOURCE CENTRE

2021-2022 ANNUAL REPORT



United Way
Fort McMurray
and Wood Buffalo

Alberta 
Government



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EXECUTIVE DIRECTOR REPORT

Heading into the 2021-2022 year after experiencing tremendous changes and challenges including the unknown of the COVID-19 pandemic, the introduction of the Family Resource Network, and the closure of the downtown location, this year was one of stabilization for The Hub Family Resource Centre. This year brought the opportunity to strengthen our new partnerships, solidify the programs and services we would be offering post-pandemic, and welcome numerous new families.

As health restrictions eased, we saw families rapidly returning to programs and services. This year The Hub Family Resource Centre served over 2100 unique individuals, which is more than double the number served in the previous year. Of those 2100 people, 40% of them were new to the Hub.

While we were extremely excited to be welcoming more and more families, the needs of these families continued to increase. After staying home for a year or more, children needed social-emotional learning opportunities and parents/caregivers wanted support to best encourage their child's development. The Hub adapted rapidly to the changing needs of the community by adding more programs for targeted developmental needs and attachment-based parenting programs. This year also truly demonstrated the importance of our social support programming, such as Free Play, for the mental health of parents, connections to community and reduction of isolation.





After a year and a half of online programming, we were able to get back into the rural communities and begin offering regular in-person programming. We solidified existing relationships and made many new partnerships to help meet the needs of each unique community. Providing more equitable access to prevention and early intervention programming for families living in rural communities continues to be a key priority for the Hub.

Safe Visitation and Safe Exchange services also began to see an increase in clients as courts resumed and people left domestic violence situations. Families once again presented us with increased needs for support.

This year we worked closely with our Family Resource Network partners, WJS Canada and the YMCA of Northern Alberta, to ensure we are providing the best possible wrap-around services for the families in Wood Buffalo. We worked together to solidify our shared identity by introducing new marketing materials and promoting our System Navigation services.

I am extremely grateful for all our funders, volunteers, board members and staff. Your commitment to cultivating strong families and healthy communities is what makes this work possible. As we approach our 20th anniversary as an agency, this next year will be one of exciting changes for our organization. I am looking forward to working together to provide quality programs and services to our community and support even more families!

Sincerely,

Samantha Simpson
Executive Director



MESSAGE FROM THE PRESIDENT


September is such a wonderful time of the year for Fort McMurray. As I sit here writing the annual Presidents message, the sun is shining, the leaves are changing color and the autumn smells are starting. This is a special time for families in the communities, school is starting, and the fall and winter activities are ramping up (at time of writing; just over 100 days to Christmas). This is also a special time for the Hub; the annual general meeting gives us an opportunity to reflect back on the past year; but also, to calibrate on our course for the current year.

First and foremost; the Hub Board of Directors are so proud of the entire staff and volunteers of The Hub Family Resource Centre who have worked so hard at providing essential services to the families in the RMWB. We are also tremendously grateful for the support we have received from the community, the social sector, our partners, and our investors. It is through this support that we can deliver programs which strengthen capacities that aid in the development of families in Fort McMurray and the surrounding communities.

As Board President, I have the opportunity to highlight some of the successes we've seen over the past year, but also some of the challenges.

The past year has been busy. With the pandemic seemingly behind us, we have seen families returning to the Hub in increasing numbers as the restrictions have been removed. The Hub is once again filled with sights and sounds of families. We have also been able to restart our rural community programs, which has been exceptionally well received and continues to grow. The demand for our programs and services as well as drop-in play is ever increasing, which is fabulous, but also challenging for the Hub organization to meet the demand with the limited resources. Additionally, with the return of families to the Hub in Fort McMurray and the rural communities we have seen the needs of families increasing. The pandemic has created a lot of challenges for families.





Despite the challenges that our community is facing; the Hub continues to demonstrate resilience, courage, innovation, and dedication.

This past year also seen some new members join the Board of Directors. With the additions, the board stood up several committees to help focus on some key areas. Funding is and will always be a challenge; this committee was able to identify a new community partner and is looking at other opportunities; including social enterprise. Having space for our programming; that meets our needs, and our clients has also been very challenging in the Fort McMurray market. The space committee reviewed the needs and even though I'm not able to publicly announce anything yet; I'm pleased to say that there will be a significant and exciting change for the Hub in early 2023.

Although challenging; the upcoming year will be an exciting one for the Hub. We have a well establish strategic plan which continues to guide us on our path. Our Executive Director Sam and her team are firing on all cylinders; and the Hub Board is as strong as it's ever been. Together the organization is well positioned to be able to offer the essential programs and services all in support of our vision of healthy children, healthy families, and healthy communities.

The Hub has been a part of this community for many years, and we remain committed to this community.

Please continue to stay happy and care for each other.

Derrick Trottier



BOARD OF DIRECTORS



Derrick Trottier
President



Kate Buczulak
Vice President



Amanda Stuart
Treasurer



Jadene Spitzer
Secretary



Farhat Pervin
Director



Caileigh Rhind
Director



Rhonda Blanchette
Director



MEET THE TEAM





Adewunmi Odetundun
Caregiver Engagement
Coordinator



Alana Hansen
Systems Navigator



Amiee Reid
Family Access Services
Facilitator



Becca Woodill
Rural Community Outreach
Coordinator



Cavell Griffiths-Blair
Family Support Worker



Cindy Julaton
Nanny Network Coordinator



Crystal-Lee Combdon
Family Support Worker



Frank Power
Family Access Services
Facilitator



Hilaryann McCorriston
Family Access Services
Facilitator



Julie Penney
Family Access Services
Facilitator



Jennifer Champion
Family Access Services
Coordinator



Katarina Semancikova
Family Support Worker



Lauren Odland
Family Access Services
Facilitator



Lisa Vroom
Family Access Services
Facilitator



Magnifique Umutoni
Family Access Services
Facilitator



Maira Khan
Family Access Services
Facilitator



Marie Castro
Family Support Worker



Maysie Telan
Family Support Worker



Monique Williston
Family Access Services
Facilitator



Samantha Simpson
Executive Director

PAST STAFF:

Ifra Ahmed
Melissa Redden

"We have had many situations these past days in which the self regulation principle taught by The Hub have helped us as parents. Our children (3 and 5 years old) are in a constant battle to gather our attention, which sometimes turns to aggressions towards one another. Now, instead of shutting them down, we as parents are more prepared to name their emotions (anger, jealousy, etc) and let it take its course without getting our own emotions out of control."

-Hub Parent





"We absolutely love all the staff at the Hub. You are all wonderful, thank you for being there for us and our children."
-Hub Parent

FINANCIAL STATEMENTS

THE HUB FAMILY RESOURCE CENTRE
Statement of Revenues and Expenditures
Year Ended March 31, 2022

	2022	2021
REVENUES		
Grants	\$ 947,779	\$ 985,928
Fundraising	43,132	730
Donations	11,493	57,692
	<u>1,002,404</u>	<u>1,044,350</u>
EXPENSES		
Salaries and benefits	682,446	645,899
Rent	161,555	161,555
Office	23,372	28,002
Computer network maintenance	17,914	20,108
Professional fees	12,081	12,613
Telephone	11,833	10,752
Amortization	11,803	29,155
Insurance	11,339	10,466
Program development	11,112	9,941
Utilities	10,516	7,575
Materials	10,411	43,477
Facility repair and maintenance	9,700	8,975
Photocopying	8,059	14,132
Advertising and promotion	7,622	7,162
Training	6,763	13,748
Fundraising expenses	6,459	-
Repairs and maintenance	5,655	1,555
Vehicle	1,794	425
Interest and bank charges	825	681
Program nutrition	-	282
Travel	-	55
	<u>1,011,259</u>	<u>1,026,558</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FROM OPERATIONS	(8,855)	17,792
OTHER INCOME		
Government assistance (Note 13)	<u>10,655</u>	<u>51,752</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	\$ 1,800	\$ 69,544

THE HUB FAMILY RESOURCE CENTRE
Statement of Financial Position
March 31, 2022

	2022	2021
ASSETS		
CURRENT		
Cash (Note 6)	\$ 426,809	\$ 414,861
Accounts receivable (Note 3)	-	41,422
Goods and services tax receivable	3,635	7,282
Prepaid expenses	14,522	21,708
	444,966	485,273
PROPERTY AND EQUIPMENT (Note 4)	21,803	33,605
	\$ 466,769	\$ 518,878
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 44,310	\$ 86,503
Wages payable	34,584	43,050
Source deductions payable	7,199	8,073
Deferred revenue (Note 5)	162,151	165,617
Other payables (Note 9)	1,237	147
	249,481	303,390
NET ASSETS		
General fund	147,744	215,488
Board Designated Reserve Fund (Note 11)	69,544	-
	217,288	215,488
	\$ 466,769	\$ 518,878
LEASE COMMITMENTS (Note 12)		



"I absolutely love the Hub and all the people that work there are phenomenal. My son and I always feel so welcome there. I am thankful that we have a place like this in Fort McMurray."
-Hub Parent





FUNDERS & SPONSORS

Government of Alberta

United Way Fort McMurray and Wood Buffalo

Regional Municipality of Wood Buffalo

Wood Buffalo Community Foundation

Suncor

Syncrude operated by Suncor

Canadian Natural

TC Energy

CNOOC

Enbridge

Westjet

"I signed up [for Circle of Security] hoping to learn techniques to make my children behave. Now, I know as a parent, my job is to respond to my children's needs and their "bad" behaviour was their way of communicating to me they needed something. It shifted the focus onto me as a parent, and it's been very insightful. I feel I understand my kids more, and can put myself in their shoes. It has led to more peace in our home."

-Hub Parent



DONORS

Amy Lynn Clarke
CUPE Local 2545
Daniel MacGillivray
Derrick Trottier
Kathryn Buczulak
Lorna Ash
Mark Wehmeyer
Oleg Shteyner
Raylene Kellock
Thrifty Dutch Girl
Vincent Chouinard



"Circle of Security has given me tools that I knew were there but sometimes forgot about. Hearing from others has helped me to not be so hard on myself."
-Hub Parent

